

Strategy

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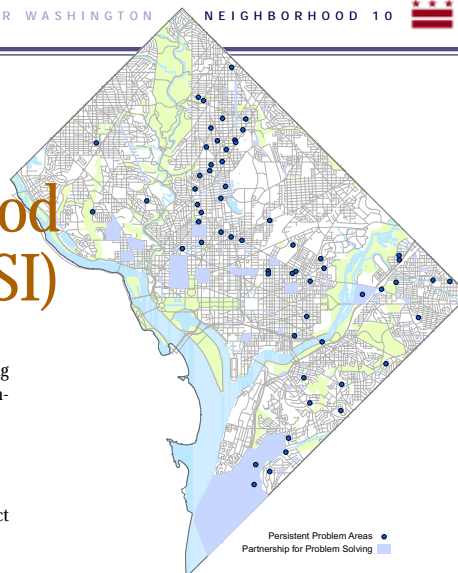
Delivering Quality Services: Neighborhood Services Initiative (NSI)

A key step towards revitalization is to ensure clean and safe communities. Through Citizen Summits and the SNAP process, residents have created visions for public places they view as important to community life and to their daily experience. The District government is committed to implementing these ideas. The city seeks to make improvements that can address major citizen concerns and

enhance the places where they live and work. Using this approach, we will be able to help rebuild communities both in spirit and as places.

What is the Neighborhood Services Initiative (NSI)?

- Partnership between residents and 13 District agencies



Neighborhood Service Coordinators

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- Strives to find permanent solutions - not just quick fixes - for persistent problems in every Ward
- Identifies, prioritizes and solves the challenges associated with Persistent Problem Areas (PPAs) throughout the city. These areas have recurring problems that need the cooperation and coordination of many government agencies to ensure that they become clean, safe and healthy places.

For more information: There is one Neighborhood Services Coordinator at work in each Ward to coordinate activities requiring action from multiple agencies, to help solve recurring problems in their Ward and to act as a contact between the District and the communities of that Ward.

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Investing in Strategic Areas: Strategic Neighborhood Investment Program (SNIP)

The success of the city's revitalization effort ultimately depends on a concentrated, visible effort within particular neighborhoods. Spreading limited resources too thinly, without the critical mass to make a visible difference in any one place, is a recipe for failure.

Investing in strategic areas benefits all residents by improving citywide services and narrowing income and racial divides. It is a method for achieving a better quality of life for residents of surrounding communities and the city as a whole. This type of

BELOW: Focusing city resources could help reestablish neighborhoods like Columbia Heights on their historical places as vibrant residential and commercial centers.

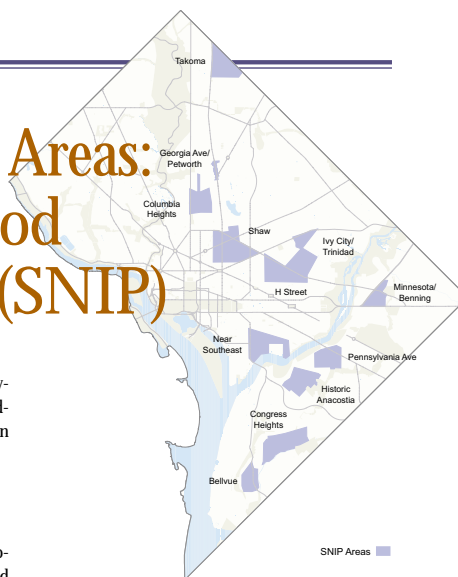


approach will also lead to accountability for government institutions and neighborhood stakeholders, and act as an effective method for coordination between various city agencies.

What is the Strategic Neighborhood Investment Program (SNIP)?

It is an asset-based neighborhood revitalization program designed to achieve long-term neighborhood improvement. This will be accomplished by:

- Identifying strategic areas within the city where the city's revitalization strategies can be successfully and effectively leveraged
- Creating SNIP work plans that will identify specific actions, projects and resource commitments for each strategic area
- Prioritizing resources to strategic areas in the FY 2004 through 2006 budgets
- Coordinating capital investments, infrastructure and community facilities
- Building on strong community and institutional anchors
- Creating an environment in which private investment will follow
- Demonstrating visible and meaningful results in strategic areas within three to five years



ABOVE: In areas designated in the first round of the SNIP program, the District hopes to attract a broad range of stakeholders and investments in the next 3 to 5 years. By initially focusing on such areas, the city would seek to have a substantial and cumulative effect on the entire city: increasing revenue to improve services and narrowing income and racial divides.

How were the SNIP areas selected?

- Based upon five guiding principles created by the Office of Planning with input from organizations and agencies involved in community and economic development: 1) Focus on areas with untapped potential; 2) Build on strengths and/or community anchors; 3) Focus on readily identifiable opportunity sites; 4) Concentrate on a small geography (10-20 blocks); 5) Coordinate commercial, housing and capital investments

For more information on the city's Strategic Neighborhood Investment Program, visit the Deputy Mayor for Planning and Economic Development's web site at www.dcbiz.dc.gov